HOW DO COLLEGES AND **UNIVERSITIES PREVENT** RANSOMWARE ATTACKS?

Educational institutions are frequent targets of ransomware attacks, with account takeovers being one of the largest causes. These attacks can cost institutions millions of dollars in downtime, people time, device cost, network cost, lost opportunity, and ransom paid. Plus, ransomware attacks put institutional data at risk and can cause the school to temporarily close. Unfortunately, students and staff often re-use their institution password across dozens of other sites,



1-999 **8%**

3%

20

12%

perpetrate an account takeover and hold the institution hostage. Pulse and Identity Automation surveyed 151 IT team leaders at Higher Education institutions to understand their:

platforms, and applications. If a data breach occurs at any of these entities, the college or university is

now at risk. End users inadvertently become a threat vector, ultimately allowing malicious actors to

Volume of access points Visibility into potentially compromised passwords • Level of confidence that institution passwords are secure

5%

50,000-99,999

2%

8%

100,000+

- Respondents: 151 higher education IT and security decision-makers Data collection: August 12 - September 21, 2021

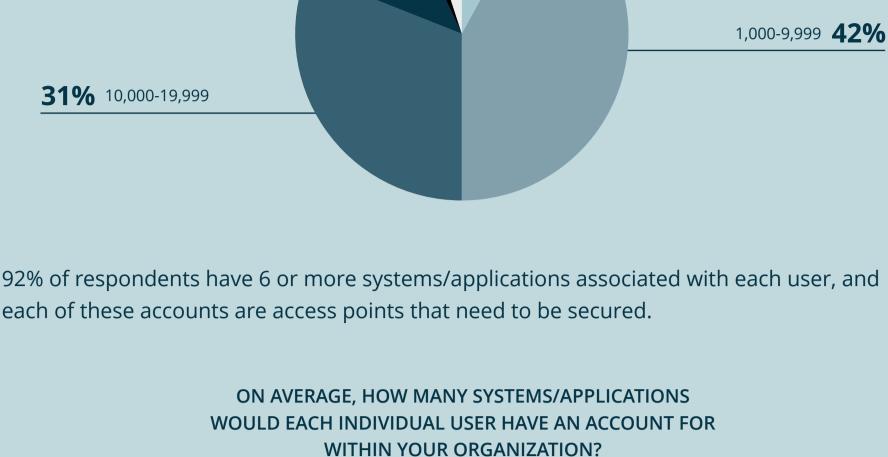
50% of respondents have at least

Half (50%) of respondents have at least 10,000 digital identities within their organization. HOW MANY USERS OR IDENTITIES EXIST WITHIN YOUR ORGANIZATION (INCLUDING STUDENTS, STAFF, **EDUCATORS, PARENTS, ETC.)?**

10,000 digital identities and most users

have 6+ accounts for applications

12% 20,000-49,999



0-5 6-10 16-20 11-15 More than

As an example, based on a median of 10,000 digital identities and 13 systems per

10,000 identities would have 130,000 access points that need to be secured. If one

user (or 13 accounts, each with a username and password), an institution with

is compromised, there is an entry point into the institution's system.

31%

46%

Many IT leaders don't know if their users have passwords exposed on the dark web

30% of respondents estimate that between 25% to 100% of their user population employs

the same password for both their personal and school accounts. Interestingly, almost half

(47%) of respondents don't have an estimate of what percentage of their user population

WHAT PERCENTAGE OF YOUR USER POPULATION USES THE SAME PASSWORD FOR THEIR PERSONAL ACCOUNTS AS THEY DO FOR THEIR SCHOOL ACCOUNT(S)?

uses the same password for both their personal and school accounts.

1% 75% or more

OF THOSE USERS THAT USE THE SAME

not fully implemented one

zero-trust security model.

8% Not at all

9% 50-74%

20% 25-49% I don't know 47% **18%** 1-24% 0% 5%

Of those respondents that estimate some of their user population uses the same password

53%

Extremely 1%

Moderately 27%

for personal and school accounts, not one is extremely confident that none of those

passwords have been compromised in a breach outside of their organization.

44% 3% 0%



Almost three-quarters (72%) of respondents have only slightly or not at all implemented a

TO WHAT EXTENT HAS YOUR ORGANIZATION

IMPLEMENTED A ZERO-TRUST SECURITY MODEL?

64% Slightly

overwhelming leader over all other threats is users (44%).

24%

38% Moderately

15% Extremely

11% Unsure

26% Slightly agree

Dark Web.

effectively prevent ransomware attacks.

44% WHICH OF THE FOLLOWING DO YOU FEEL IS THE BIGGEST

18%

THREAT VECTOR AT YOUR **ORGANIZATION?**

Slightly 47%

Not at all 0%

Strongly agree 50%

Additionally, when asked what the biggest threat vector is at their organization, the



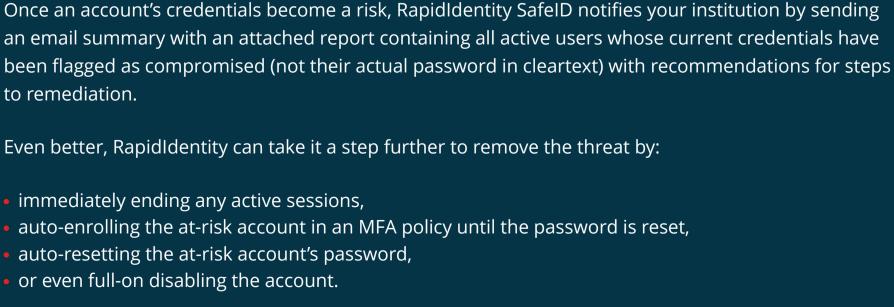
1% Strongly disagree **12%** Slightly disagree

Credential Monitoring with RapidIdentity

Despite being concerned about ransomware attacks at their organization, 76% of

respondents agree that they have the appropriate funding and resources in place to

DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT: MY ORGANIZATION HAS THE APPROPRIATE FUNDING AND RESOURCES IN PLACE TO EFFECTIVELY PREVENT RANSOMWARE ATTACKS.



Download the eBook to learn more about how to build a

foundation of automation and user security for your institution.

Respondent Breakdown

REGION

RapidIdentity SafeID helps Higher Education institutions proactively prevent account takeover and

credentials as possible. RapidIdentity continuously monitors all of your institution's digital identities and

compares credentials to those that are known to have been compromised and available for sale on the

ransomware attacks by making sure all of their managed digital identities are using as secure of

100% North America

TITLE

12%

VP

28%

C-suite

51%

Director

Manager

10,001+ employees 9% 23%

Insights powered by PULSE

28%

5,001 - 10,000 employees

COMPANY SIZE

7%

<1,001 employees

42%

1,001 - 5,000 employees