

PRESS RELEASE

## Identity Automation Achieves Strong First Quarter

## Posts 26% Increase Behind Surging Sales of RapidIdentity Next-Gen IAM Solution

HOUSTON, TX-April 26, 2016— Today, Identity Automation, the next-generation identity and access management (IAM) company, announced that it increased its annual recurring revenue under contract by 26% during the first quarter of 2016. The growth was driven by RapidIdentity's unique ability to solve the problems companies, schools and other organizations are facing, such as transitioning from legacy systems to cloud-based environments, managing contractors and contingent workers, providing privileged access management, and automating identity functions.

Organizations around the world continue to struggle with managing users and account access, but Identity Automation has solved this problem for hundreds of customers. After posting 35% total year-over-year growth in 2015, the company continues to exceed customer expectations, helping them secure user identities, prepare for cloud transitions, and limit security risk.

"Identity Automation continues to impress customers and prospects with our technology, vision, and service," said James Litton, CEO of Identity Automation. "We consistently hear positive comments regarding how RapidIdentity helps customers transition from legacy data systems to cloud-based hybrid environments, makes light work of compliance audits and solves password management and security issues through SSO and multi-factor authentication. RapidIdentity's customer value has been a driving force behind our record quarter."

RAPIDIDENTITY FAST FACTS

Single Sign-On to any web application

Adaptive Multifactor Authentication enhances security

Self-service user administration via one easy-to-use portal

Unparalled support for external users and contingent workers

Time-Based Access Controls offer nextgeneration security.

## **Quarter Highlights**

- Growth in Education Long Beach Unified School District, Amarillo Independent School District,
  Gahanna-Jefferson City School District (Ohio), and Community Unit School District 300 (Illinois) are among
  the new customers added during the first quarter. The additions of these school districts expands the work
  Identity Automation is doing with the largest school districts in the nation.
- EdTech Digest Finalist Identity Automation's next-gen identity management solution, RapidIdentity, was selected as a finalist for the prestigious EdTech Digest Award for top security/privacy solution in education.
- Info Security Global Excellence Awards Finalist The North Carolina Department of Public Instruction's (NCDPI) deployment of RapidIdentity was selected as a finalist in the Best Deployments and Case Studies category of the Info Security Global Excellence Awards. Last year, NCDPI completed integration of Identity Automation's RapidIdentity in what is the largest-ever deployment of a cloud-based identity system, supporting over 2,500 K-12 public schools and up to 10 million users in the state of North Carolina.
- WSIPC Purchasing Program Identity Automation and the Washington School Information Processing
  Cooperative partnered to make RapidIdentity available through WSIPC's Purchasing Program. WSIPC
  covers western states, providing benefits to 9 Educational Service Districts, 280 school districts and
  nearly 730,000 students in more than 1,500 schools. This partnership will help member schools further
  evolve their educational experience in a safe and secure way.

## **About Identity Automation**

Identity Automation is a leading provider of Identity and Access Management software. We help enterprise, education, and government customers streamline security, limiting risk from data and network breaches, improving organizational agility, and reducing IT costs. Our flagship product, Rapidldentity actively manages user access to on-premises and cloud-based systems, and puts control of crucial security-management and governance tools in the hands of those who can use it best — employees and managers. Intuitive, lightning-fast, rapid to deploy, and easy to use, Rapidldentity is the right choice for organizations looking to streamline security in a dangerous world. Visit http://www.identityautomation.com for more information.

Since 2004, Identity Automation has focused on intelligently automating provisioning, access, and account management. Our mission is to securely put control of these crucial tools in the hands of the users who need it most — employees and managers. Rapidldentity, our sophisticated, easy-to-use identity management software, makes every user a power user, increasing enterprise security and agility, boosting productivity across the board.

