

# HOW DO K-12 DISTRICTS PREVENT RANSOMWARE ATTACKS?



K-12 school districts are frequent targets of ransomware attacks, with account takeovers being one of the largest causes. These attacks can cost districts millions of dollars in downtime, people time, device cost, network cost, lost opportunity, and ransoms paid. Plus, ransomware attacks put student and district data at risk and can cause schools to temporarily close.

Unfortunately, students and staff often re-use their district passwords across dozens of other sites, platforms, and applications. If a data breach occurs at any of these entities, the K-12 organization is now at risk. End users inadvertently become a threat vector, ultimately allowing malicious actors to perpetrate an account takeover and hold the district hostage.

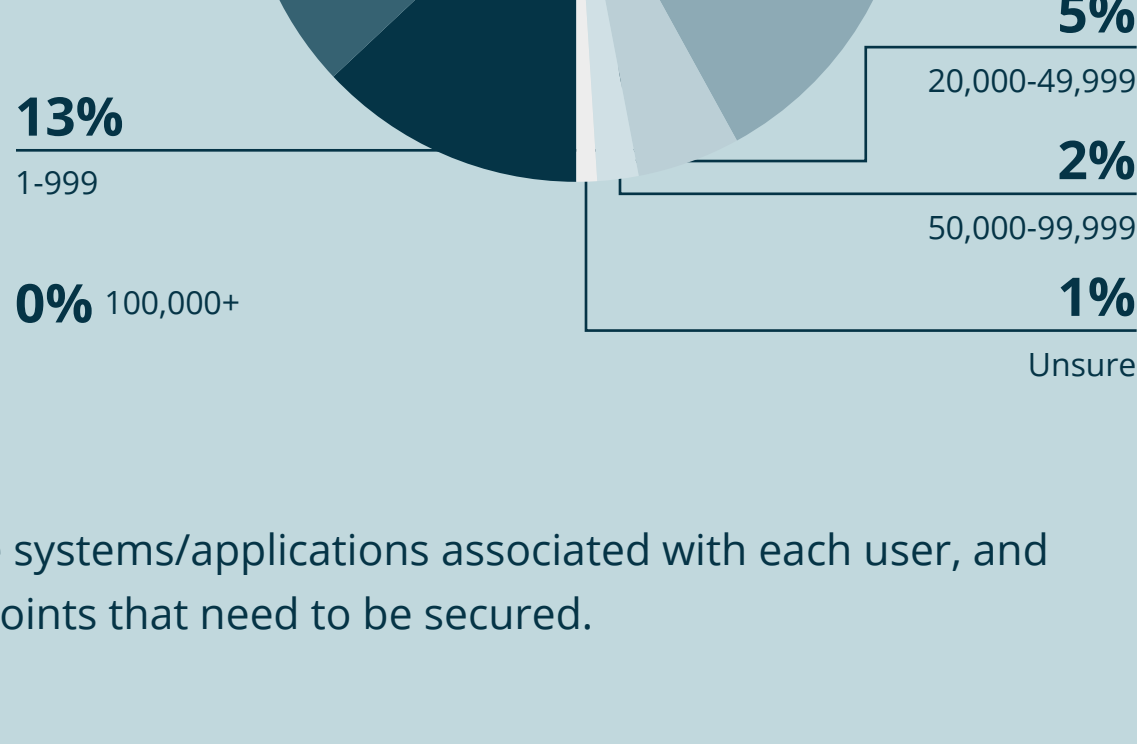
Pulse and Identity Automation surveyed 100 IT team leaders at K-12 districts to understand their:

- Volume of access points
- Visibility into potentially compromised passwords
- Level of confidence that institution passwords are secure

Data collection: August 12, 2021 - January 10, 2022 | Respondents: 100 IT and security decision-makers for K-12 institutions

## 40% of respondents have at least 10,000 digital identities and most users have 6+ accounts for applications

HOW MANY USERS OR IDENTITIES EXIST WITHIN YOUR ORGANIZATION (INCLUDING STUDENTS, STAFF, EDUCATORS, PARENTS, ETC.)?



87% of respondents have 6 or more systems/applications associated with each user, and each of these accounts are access points that need to be secured.

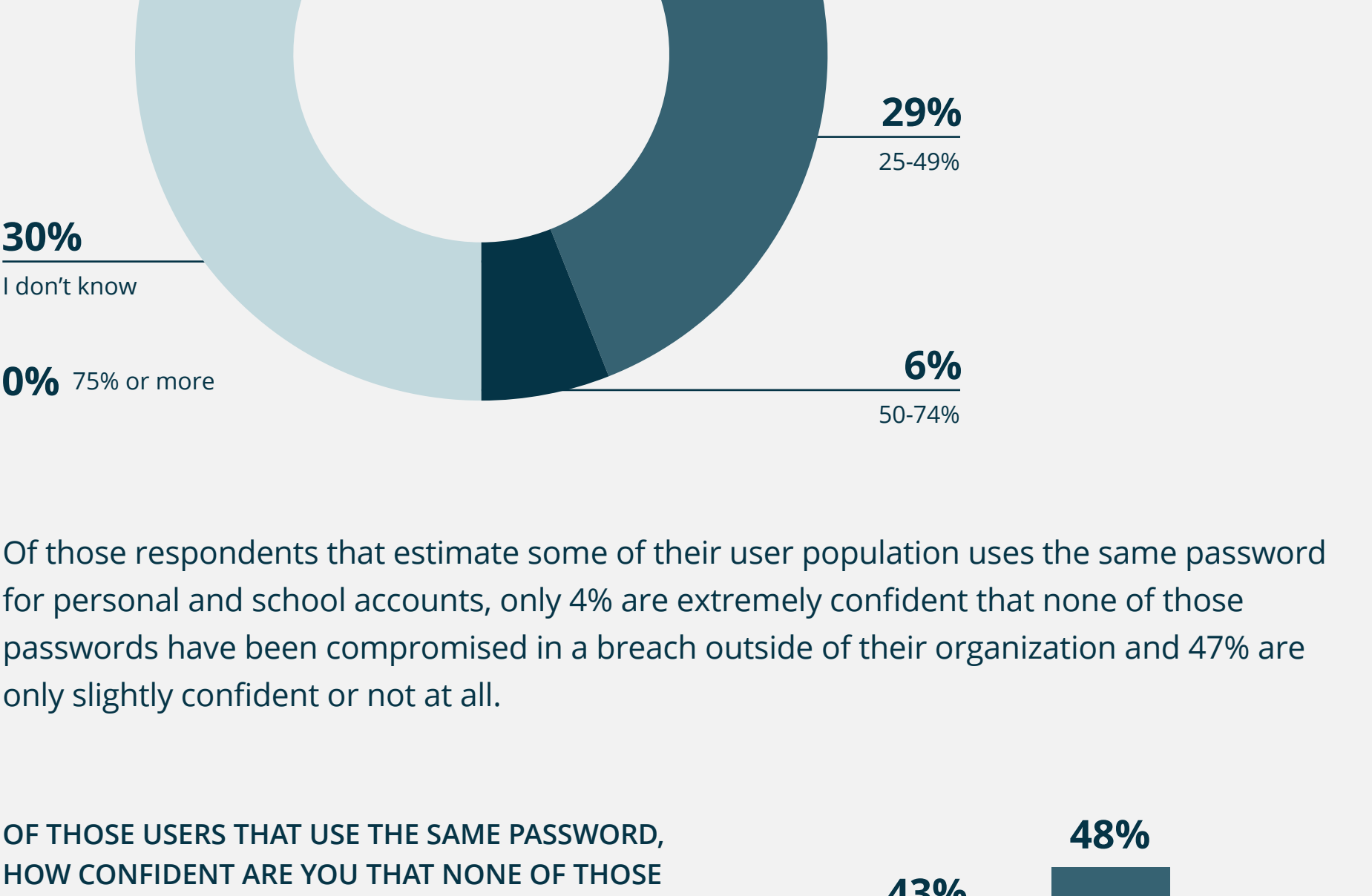
ON AVERAGE, HOW MANY SYSTEMS/APPLICATIONS WOULD EACH INDIVIDUAL USER HAVE AN ACCOUNT FOR WITHIN YOUR ORGANIZATION?



As an example, based on a median of 10,000 digital identities and 10 systems per user (or 10 accounts, each with a username and password), a district with 10,000 identities would have 100,000 access points that need to be secured. If one is compromised, there is an entry point into the district's system.

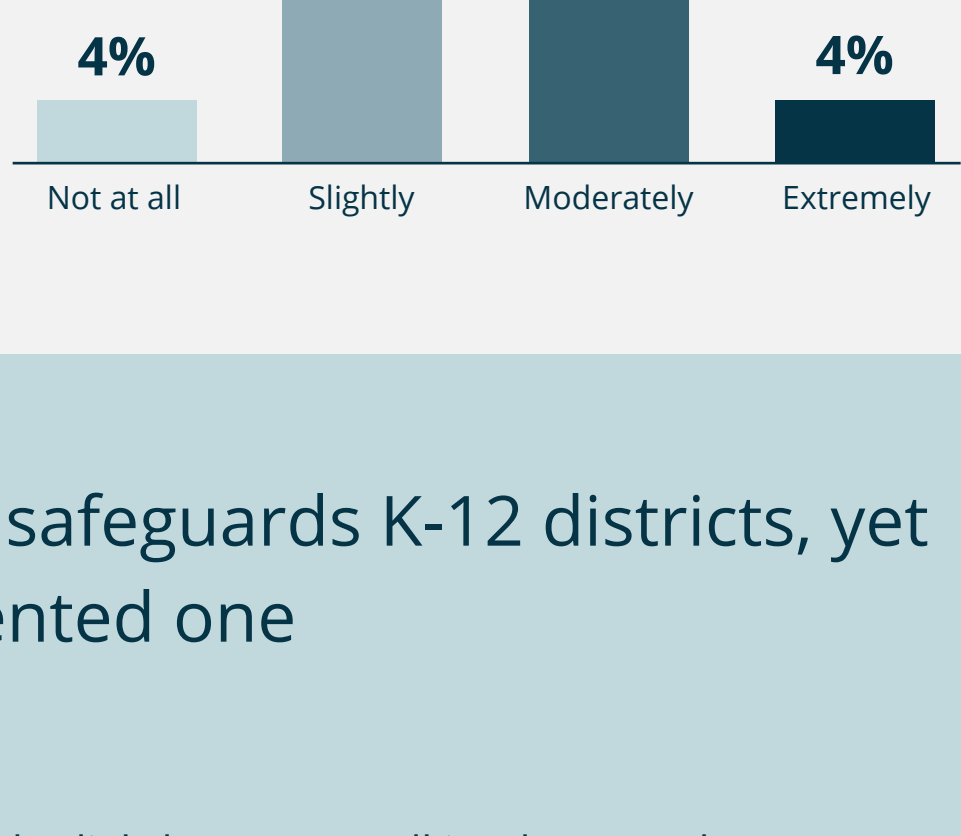
## Many K-12 IT leaders don't know if their users have passwords exposed on the dark web

35% of respondents estimate that between 25% and 75% of their user population employs the same password for both their personal and school accounts. Interestingly, 33% of respondents don't have an estimate of what percentage of their user population uses the same password for both their personal and school accounts.



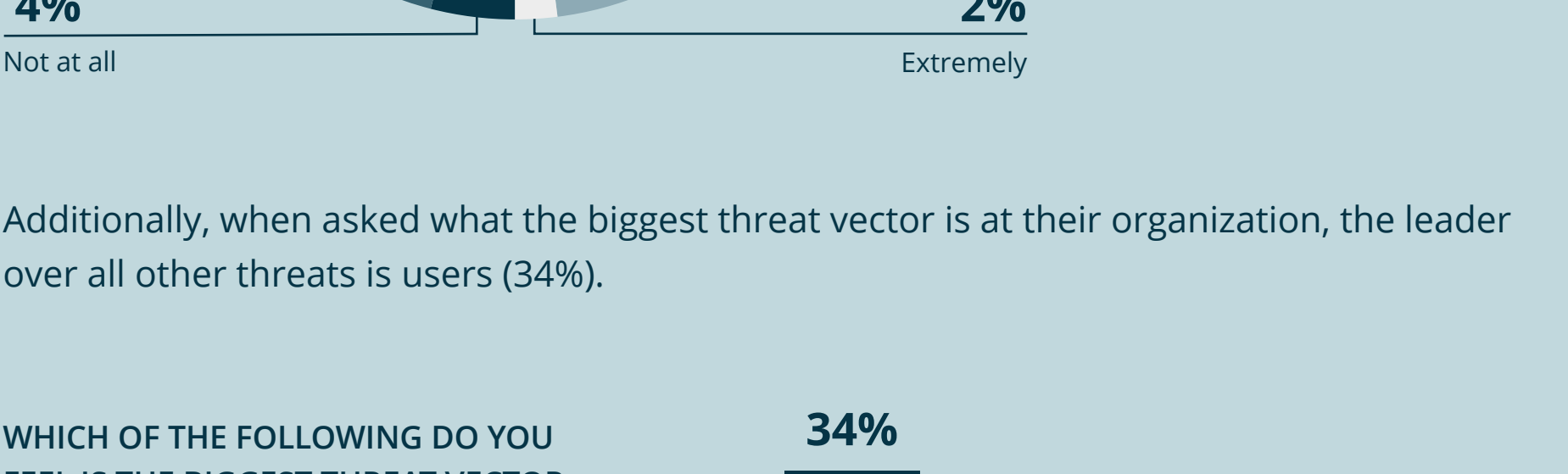
Of those respondents that estimate some of their user population uses the same password for personal and school accounts, only 4% are extremely confident that none of those passwords have been compromised in a breach outside of their organization and 47% are only slightly confident or not at all.

OF THOSE USERS THAT USE THE SAME PASSWORD, HOW CONFIDENT ARE YOU THAT NONE OF THOSE PASSWORDS HAVE BEEN COMPROMISED IN A BREACH OUTSIDE YOUR ORGANIZATION? (N=67)



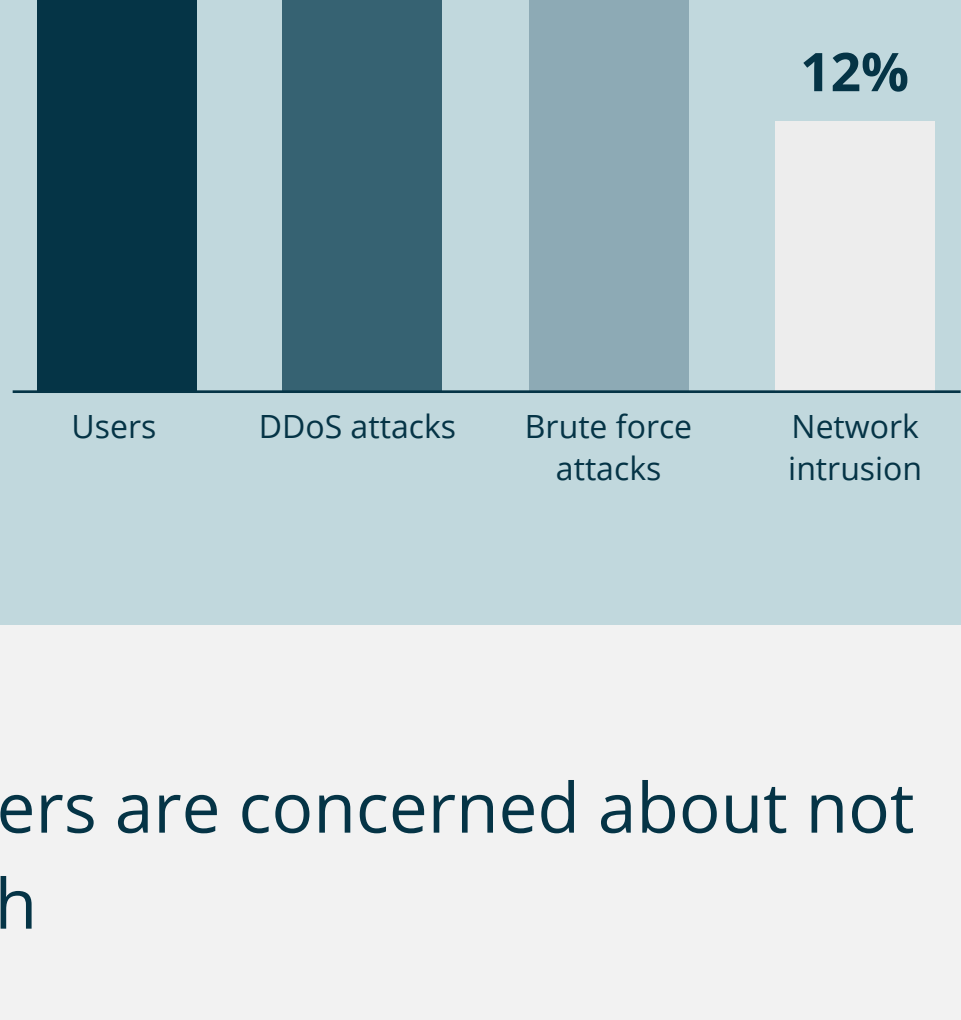
## A zero-trust security model safeguards K-12 districts, yet 98% have not fully implemented one

More than half (64%) of respondents have only slightly or not at all implemented a zero-trust security model.



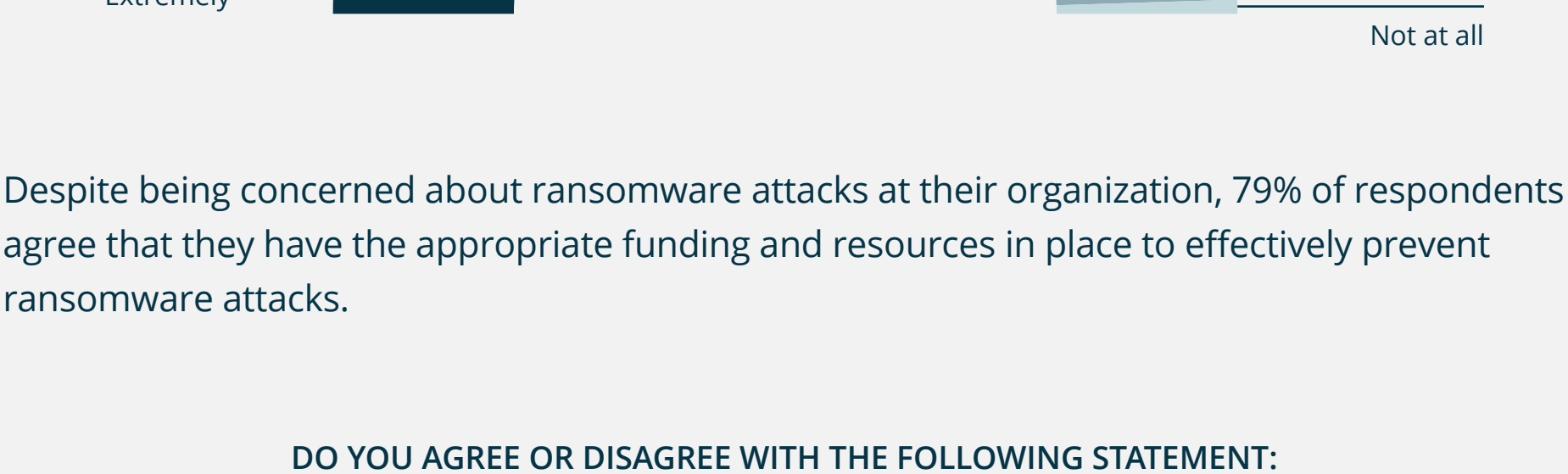
Additionally, when asked what the biggest threat vector is at their organization, the leader over all other threats is users (34%).

WHICH OF THE FOLLOWING DO YOU FEEL IS THE BIGGEST THREAT VECTOR AT YOUR ORGANIZATION?



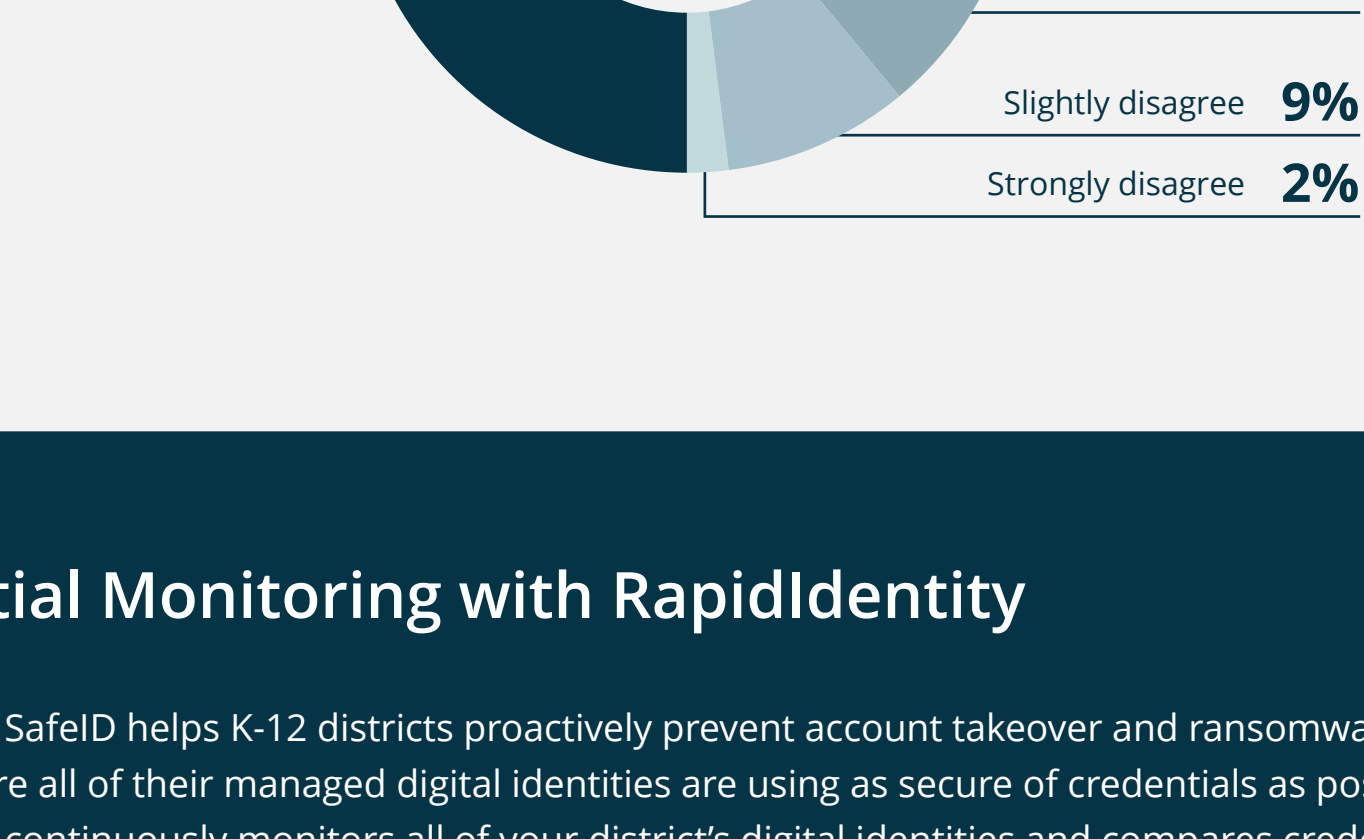
## The majority of K-12 IT leaders are concerned about not being protected well enough

99% of respondents are at least slightly concerned about ransomware attacks targeted at their organization.



Despite being concerned about ransomware attacks at their organization, 79% of respondents agree that they have the appropriate funding and resources in place to effectively prevent ransomware attacks.

DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT: MY ORGANIZATION HAS THE APPROPRIATE FUNDING AND RESOURCES IN PLACE TO EFFECTIVELY PREVENT RANSOMWARE ATTACKS.



## Credential Monitoring with RapidIdentity

RapidIdentity SafeID helps K-12 districts proactively prevent account takeover and ransomware attacks by making sure all of their managed digital identities are using as secure of credentials as possible. RapidIdentity continuously monitors all of your district's digital identities and compares credentials to those that are known to have been compromised and available for sale on the Dark Web.

Once an account's credentials become a risk, RapidIdentity SafeID notifies your district by sending an email summary with an attached report containing all active users whose current credentials have been flagged as compromised (not their actual password in cleartext) with recommendations for steps to remediation.

Even better, RapidIdentity can take it a step further to remove the threat by:

- immediately ending any active sessions,
- auto-enrolling the at-risk account in an MFA policy until the password is reset,
- auto-resetting the at-risk account's password,
- or even full-on disabling the account.

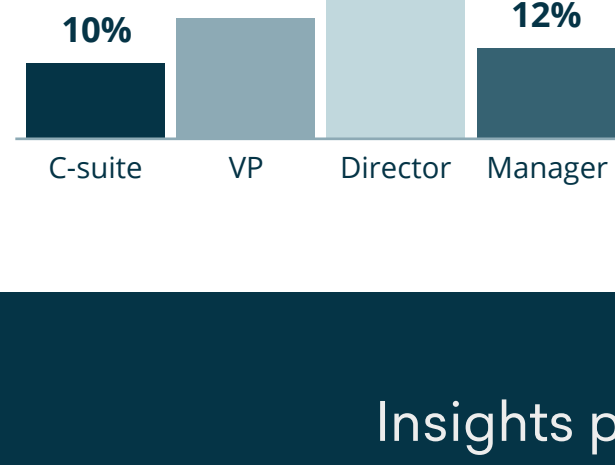
[Learn more about how to protect your district by staying ahead of ransomware attacks here.](#)

## Respondent Breakdown

REGION



TITLE



INSTITUTION SIZE

