



RapidIdentity PhishID, Powered by Pixm

While ransomware is an ever-present concern for IT cybersecurity professionals across all industries, it is even more critical in academic settings as education is the most targeted industry for ransomware attacks¹. Even with strong password policies in place, bad user habits can put an organization at risk. Unfortunately, training is not enough as it only takes one user falling victim to a phishing attempt to allow malicious actors into your systems and put your institution's data at risk.

RapidIdentity PhishID enables academic institutions to stay ahead of account takeovers and targeted attacks by identifying phishing attempts and informing the user of the risk in real-time before they fall victim. PhishID leverages Pixm's AI-based browser extension to detect and stop credential phishing in real time at the point-of-click. When phishing attempts are detected, PhishID not only informs the user of the danger but also reports back and feeds threat intelligence into the RapidIdentity platform to inform access management policies and protocols.

Seal Phishing Gaps with Real-Time AI

Protect against a variety of phishing attacks, including: credential attacks ahead of being blacklisted, stealthy links hiding from cloud or email anti-phishing tools, social media or personal account phishing, and personal device threats that are beyond the firewall.

Monitor Phishing Institution-Wide

Measure phishing incidents prevented by Pixm, even phishing attacks that get past existing security measures. View browser telemetry that is invisible at the email layer, track hacker campaigns targeting your organization, and understand your most vulnerable users.

Stop Phishing without Interruptions

Implementing PhishID only requires a browser plug-in with organization-wide rapid rollout via GPO, SCCM and other standard IT tools. Users enroll their personal devices with simple email verification. No agents are required and all updates occur automatically.

¹ <https://www.microsoft.com/en-us/wdsi/threats>

RapidIdentity PhishID is designed to address the unique needs of your academic institution with features including:



POINT-OF-CLICK PROTECTION

Protect your entire user population in real-time, at the moment they would fall victim to a phishing attack.



AI-POWERED TECHNOLOGY

Leverage cutting-edge artificial intelligence to allow the protection to constantly evolve and keep up as new threats emerge.



EFFORTLESS ADMINISTRATION

Implement PhishID organization-wide via browser plug-in and roll-out via standard IT tools (i.e. GPO, SCCM, etc.) with zero agents required.



SAFEGUARD YOUR ANTI-PHISHING TRAINING

Provide a safety net for your academic institution against users who do not remember their anti-phishing training or overlook red flags during a phishing attempt.



LEVERAGE COMPUTER VISION

Detect underlying threats existing security defenses would miss. PhishID trains computers to interpret and understand the visual world.



COMPLEMENTS RAPIDIDENTITY SAFEID

Prevent account takeover attacks by heading off both phishing and compromised credentials for a comprehensive shielding solution.



**IDENTITY
AUTOMATION**

FOR MORE INFORMATION CONTACT:

sales@identityautomation.com

877.221.8401

www.identityautomation.com