



# Top Ten RapidIdentity Differentiators

K-12 Education has unique needs that most classroom management and enterprise tools simply cannot address. That’s why technology leaders turn to the Identity and Access Management (IAM) platform, RapidIdentity, for its best-in-class security capabilities, time-saving automations, and flexible approach to managing the complex lifecycles of digital identities.

For security-conscious school districts with high levels of scale and complexity, RapidIdentity’s identity-centric approach to access management is an ideal foundation for a zero-trust architecture.

Feature	RapidIdentity	Competitors
<b>1 Multi-Factor Authentication (MFA) Policies</b>	Ability to tailor MFA for each individual user or subgroup	Single policy based on user type (i.e. staff vs. student)
<b>2 Multi-Factor Authentication Methods</b>	Enterprise and kid-friendly MFA methods, defined by policy	Either enterprise methods only or kid-friendly methods that are limited to instructional portals
<b>3 Identity Sourcing</b>	Direct integration from SIS and HR Systems for near real-time account updating	Typically, once daily updates from SIS and CSV extract file upload for HR systems
<b>4 User Directory</b>	Segmented Cloud Identity Store	Overlay of Active Directory or Google Directory
<b>5 User Onboarding</b>	Secure Account Claiming via email or SMS one-time codes	Non-secure, “blanket” generic passwords created for new accounts or nothing
<b>6 Password Management</b>	Password Management & syncing w/support for Chromebooks, Windows, & Apple devices	Rely on third-party tools, like Azure, AD Connect, and Google Password Sync
<b>7 Custom Processes and Scripting</b>	Ability to perform custom scripted actions based upon events or data conditions	Not available
<b>8 Approval Requests</b>	Auditable approval request workflows	Not available
<b>9 Credential Monitoring</b>	Continuous compromised credential monitoring to enroll users in an MFA policy until credentials are updated	Not available
<b>10 Phishing Protection</b>	In-browser, point-of-click phishing protection; no training needed	Not available