



DATASHEET

# Sponsorship

**Unparalleled flexibility for your external users. Unmatched security protections for your internal teams. RapidIdentity is designed to streamline sponsorship at every level.**

RapidIdentity's advanced Sponsorship feature allows organizations to efficiently manage user accounts for contractors, consultants, vendors, volunteers, and others who need to access your systems, but aren't actually employees.

Because external users don't work directly for an organization, they are rarely entered into the authoritative system — whether HR, finance, or some other system — and traditional Identity Management solutions don't recognize them. Creating and managing accounts for outside workers in all the systems they need to access typically becomes a manual, time-intensive process for IT, open to human error.

The challenge is compounded by these outside users' relatively short engagements. When a temporary user leaves, the same amount of manual workload is required to de-provision their accounts.

RapidIdentity's Sponsorship feature enables your organization to break free of this burdensome cycle and securely manage the complete lifecycle of all external and temporary users, from beginning to end.

### **Managed by Managers, Not IT**

With RapidIdentity's Sponsorship system, outside workers are brought on quickly and easily. In a typical use case, a hiring manager "sponsors" the outside worker in the system. Account access to the different applications is automatically granted based on pre-defined rules, all without active IT involvement, but still within pre-set organization-wide security and privacy policies.

### *FAST FACTS*

*Manages external user accounts*

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*Delegate account management to sponsor*

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*Automatic policy-based account expiration*

### **Transferable Responsibility**

Once a new account is created, the original Sponsor has the option to transfer it to another sponsor, allowing any contractor to easily move between different departments, groups, or roles, even report to different managers. A sponsor can retain ultimate responsibilities while also delegating administration privileges to another manager. A department head may be the sponsor of all contractors within that department, but can delegate management of those contractors to their reports.

### **Universal System Connectors**

Through RapidIdentity, sponsored accounts can be created for users in any connected system, including email, directory services such as Active Directory, web services, databases, and point of sale systems.

### **Account Expiration Ensures Security**

To ensure maximum security, every sponsored account has an expiration date required by default, at a period defined by organizational policies. When an account is about to expire, the appropriate sponsor is alerted to certify the contractor's account, with the option of extending the expiration date to the next period. If a sponsor does not certify an account by the deadline, the system automatically de-provisions the account to prevent them from being accessible indefinitely.

### **Delegated Management**

By placing sponsored accounts in the direct care of hiring managers, you give responsibility to the person who best knows whether an account is still active, and when it needs to be de-provisioned. If a contractor needs to maintain access for another period of time, the sponsor can log in and certify the account to match the accurate contract length. On the other hand, if a contractor needs to be immediately deactivated, sponsors can securely close that access in a single mouse click.

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Since 2004, Identity Automation has focused on intelligently automating provisioning, access, and account management. Our mission is to securely put control of these crucial tools in the hands of the users who need it most — employees and managers. RapidIdentity, our sophisticated, easy-to-use identity management software, makes every user a power user, increasing enterprise security and agility, boosting productivity across the board.